

Stickers

Made with Saturated Fats
Low in Dietary Fibre
Rich in Sugar

Sugary
Food Drink

MORE THAN
90mg
SODIUM
PER SERVE

LESS THAN
1g fibre
PER SERVE

Lightly
puffed health
benefits

- ✓ No nutritional fibre
- ✓ More than 10g sugar per bar
- ✓ Source of sodium



RICH IN
SUGAR*

HIGH IN
SODIUM*

LOW IN
FIBRE*

***AS PART OF KNOWING WHAT YOU'RE REALLY EATING**

Original Product



Altered Product



Original Product



Altered Product



Original Product



Altered Product



Original Product



Altered Product

