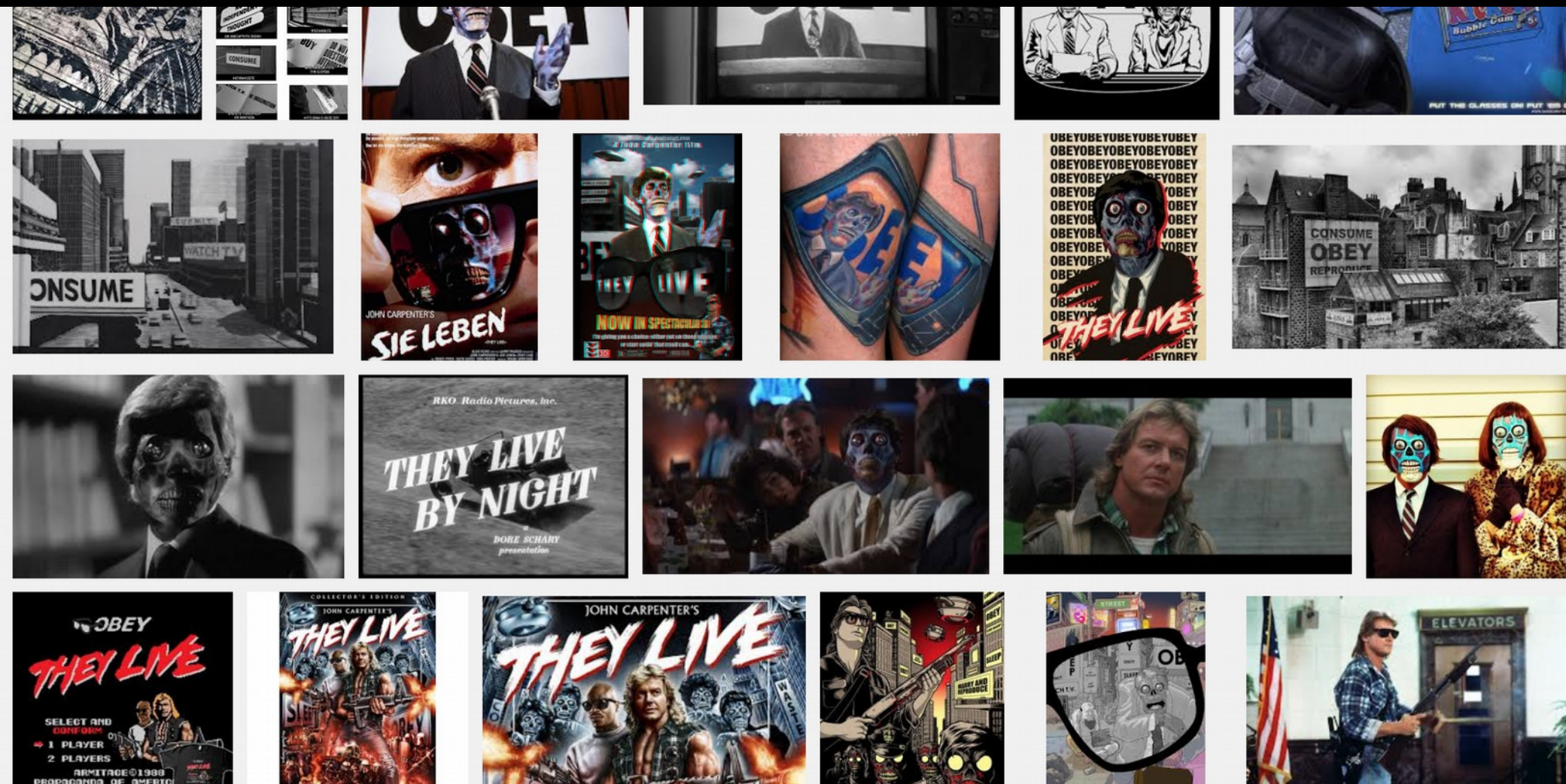


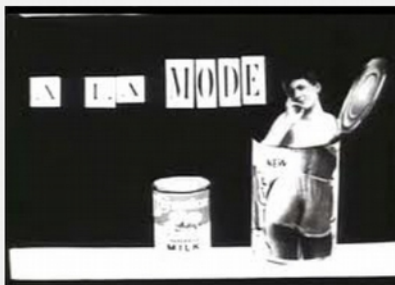
KOMPLEX-28 IS A TWISTED CRIME STORY CROWDED BY SURREAL CHARACTERS



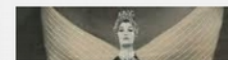
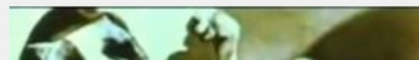
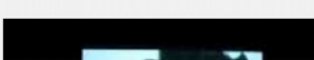
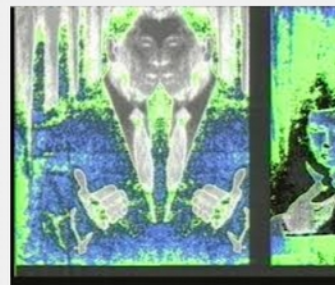
TRAFFICKERS, BANKSTERS, HYPNOTIZER, BIOLOGIC ENTITIES,
NURSE, THUGS, POLITICIANS, ELECTION DAY, PSYCHODRONES ...

SOME INSPIRATIONAL STRENGTHS





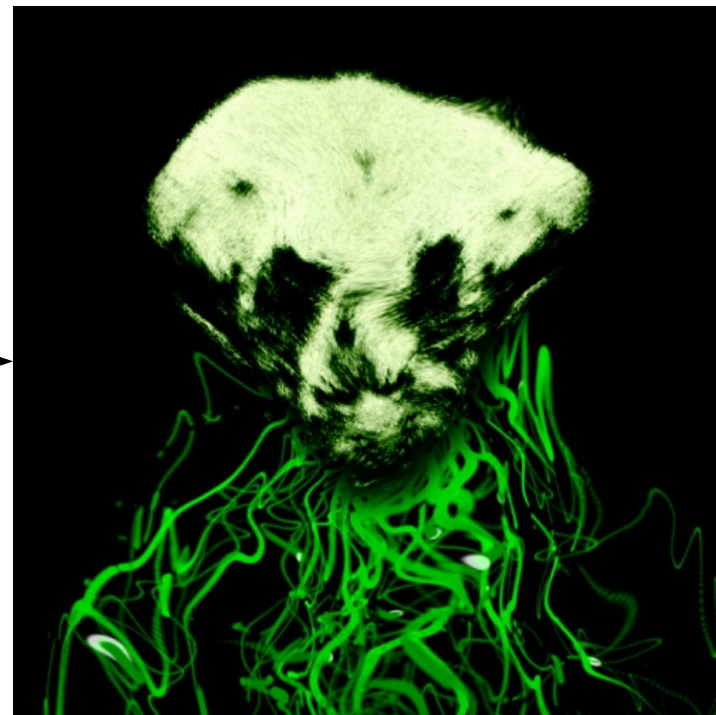
S



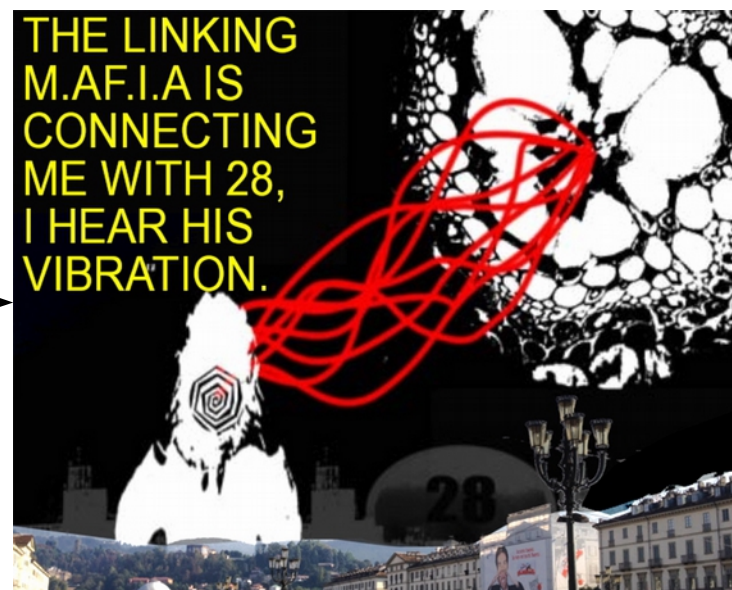
MONTY PYTHON



MEETS CYBERPUNK



AND FINALLY A STIR
WITH CONSPIRACY THEORIES



KOMPLEX
LIVE CINEMA GROUP

**THIS STORY IS SET IN THE
SURFACE OF YOUR CITY**



KOMPLEX
LIVE CINEMA GROUP

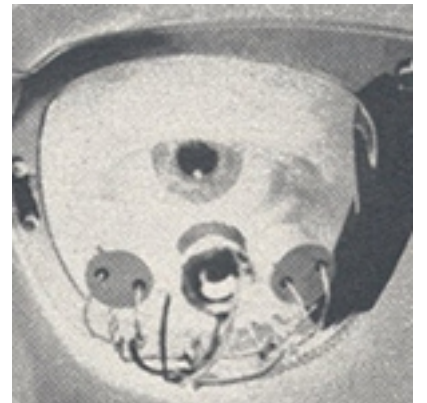
THIS IRONIC SHAMBLE
DRIVEN US INTO A VERY
POWERFUL PARADIGM

K28 IS A WAY TO RE-THINK AR



THE AR “VIBRANT” QUESTION

- WHAT'S THE RESONANCE AMONG:
 - THE TRIGGER IMAGE,
 - THE CONTENT POPPING UP,
 - THE SPACE IN WHICH THE TRIGGER LIES
 - THE AUDIENCE WHICH HAS TO BE INSPIRED TO ENGAGE AR.

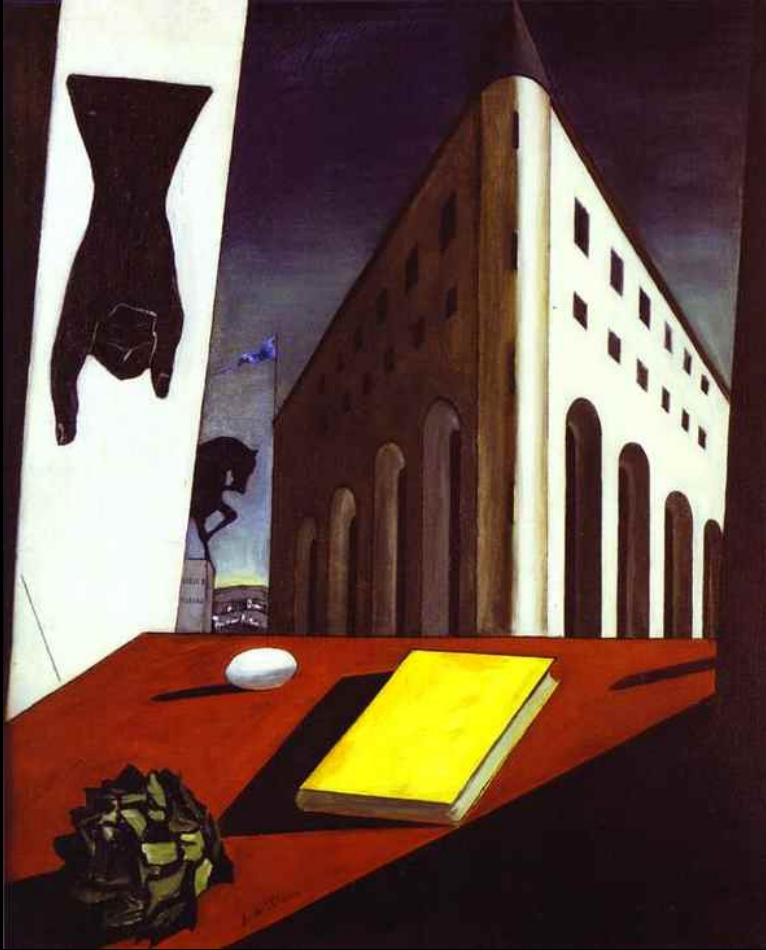


RESONANCE=
IT'S WHEN DIFFERENT
EMITTERS
AMPLIFY TOGETHER
THEIR SIGNALS



GIORGIO DE CHIRICO,

DISCOVERED THE METAPHYSICAL ART IN TURIN.

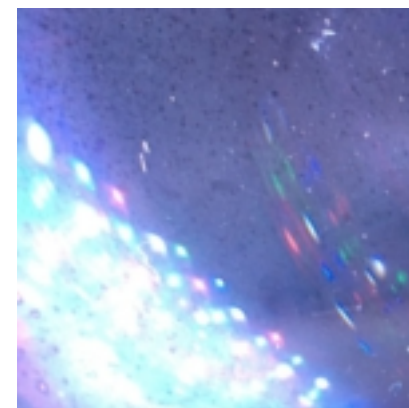


WE CAUGHT THAT RESONANCE



KOMPLEX, 28

ENTANGLES:
THE CITY SURFACES
AND
A STORY
AND
THE VIEWER-EXPLORER



AREVOLUTION

“THE CITY IS THE WHITE RABBIT”
THE AUDIENCE WILL DISCLOSE
THE TRIP BEYOND REALITY,
COLLAPSING REALITY
WITH **AR**



EMPOWERING AUDIENCE

- OUR ART IS A THRILL FOR THE AUDIENCE.
- THE REVELATION OF THE STORY BECOMES A PERSONAL EXPERIENCE.
- THE CITY IS PERMUTATED BY AUDIENCE AND TWISTED BY AN ASSORTMENT OF WEIRD THINGS.

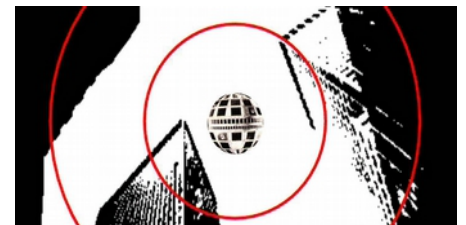


OUR AR IS A PSYCHOGEOGRAPHIC EXPERIENCE

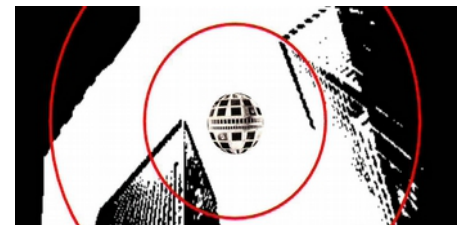


KOMPLEX, 28 PARADYGM

- ISN'T MOVIE BUT A **SITUATION**.
- WE TELL ABOUT TO SEE BEYOND SURFACES OF REALITY.
- WE USE AN ANOMALY TO TELL ANOMALIES



REVELATION-PROFANATION = RE-APPROPRIATION OF THE IMAGINARY IN URBAN SPACE



THE PROCESS

- A MINDBENDING STORY TO CREATE A THRILL.
- SNAP THE PHOTOS (SUNNY/CLOUDY AND NIGHT)
- COMPOSITING.
- POST AUDIO&MUSIC.
- CMS AURASMA
- PUBLISHING!

